

## SHINFIELD TENNIS CLUB

Annual Report 2016 /17 - 24th March 2017

### Chairman's Report

In recognising the effort that goes into Club administration by a few volunteers, the Committee has this year focused on simplifying the Club administration and increasing membership. In 2016/17 we now have much better transparency of our membership and coaching activities by fully utilising the LTA membership site, enabling us to collect membership and coaching fees. As a result we had sufficient funds, this year, to make a contribution to the 'sinking fund'. This fund ensures we have the capital to invest in major maintenance and improvement activities.

We also had success in recruiting new individual and family members to the club. The number of members rose from 111 in 2015, to 175 in 2016. This results from both marketing activities and our new simple family membership structure, with more family members joining at no additional cost. Marketing activities included using the LTA sponsored Great British Tennis Weekends to promote our Open Day (our July 2016 event attracted over 50 people), distributing flyers to the new housing estate and regular Loddon Reach advertorials (thank you Anna!)

With Jonathan Smith retiring from the club at the end of Summer 2016, Tony has successfully taken on full responsibility for Coaching and, in addition to regular Adult coaching, attracts over 100 juniors to coaching each week, in addition to enabling a further 90+ children to experience tennis for the first time with the schools programmes.

In 2017/18, we will continue to utilise the LTA website to simplify Club administration. We have now moved our [www.shinfieldtennisclub.co.uk](http://www.shinfieldtennisclub.co.uk) website to the LTA platform, making it easier to pay and administer memberships and coaching. We will leverage the Great British Tennis weekends to advertise our Open Days to gain new members from the expanding Shinfield area. Major expenditure this year includes repainting the courts in late Spring 2017, this will mean courts will be unavailable for 1 week at late April/early May (date is weather dependent) but leading to a better playing experience when complete.

I'd like to thank to the members of the committee for their hard work over the past year, acknowledging the contribution and time commitment that they all make to the Club.

**Jenny:** has done a great job in cajoling members to come out to play on Club nights and at tournaments. The Box League over the winter has been particularly successful at keeping us all playing – thank you also to Tony for managing the leagues and providing the updates.

**Anna:** who is stepping down as Ladies Captain, has organised the Ladies matches for the last 3 years. Her organisation skills mean that she successfully manages the pairings and deals with last minute player changes. We appreciate how time-consuming that can be and we are happy to welcome Zelig Bailes as the new ladies captain. We are delighted to have Anna continue to be part of the Committee, assisting with marketing activities.

**Liam:** As our men's and mixed captain also has to deal with the last minute issues on match days and does with a calm and measured way.

**Stuart:** as social secretary organised the Christmas Meal.

**Alan:** As our treasurer looks after the money and this year the finances have worked really well, we have the detail and transparency required to manage the club effectively. Alan also looks after the maintenance of the courts, organising the external maintenance contracts as well as taking on many activities himself, such as leaf clearance.

**Tony:** Tony has made a fantastic contribution to the club, increasing coaching income year in year by 6% and also introducing new junior and adult members. Tony has also provided great opportunities for our junior players to experience tournaments and matches at other clubs and we now have some really talented junior players in the club

And finally, particular thanks go to **Sheelagh Hawkins**, as membership secretary and 'all-knowing person' she is our link with the local Shinfield Association, the LTA, Clubspark as well as our Child Welfare Officer. We wouldn't be here without her!

As you can see, it is these few Committee members that keep the club running and we can always do with a little more help. If you are interested in getting involved, either taking on a vacant position or being willing to get involved in Open Days, please let me know.

Tracey Gale,  
Chairman

*Reports from Alan (Treasurer), Anna and Liem (Captains), and Tony (Head Coach) follow.*

## Treasurers Report – Alan White

### Summary Finances

1<sup>st</sup> October 2015 – 30<sup>th</sup> September 2016

| Yr End 30th Sept                           | Actual        | Actual        | Actual        | Variance     | Variance   |
|--|---------------|---------------|---------------|--------------|------------|
|  | 2015-16       | 2014-15       | 2013-14       | YE16         | YE16       |
|  | £             | £             | £             | vs YE15 £    | vs YE15 %  |
| Total Income                               | 45,158        | 44,390        | 41,156        | 768          | 2%         |
| Total Expenditure (incl capital provision) | 43,342        | 42,412        | 42,174        | 5,070        | 12%        |
| <b>NET Income/(Expenditure)</b>            | <b>1,817</b>  | <b>1,978</b>  | <b>-1,018</b> | <b>-162</b>  | <b>-8%</b> |
| <b>Closing Bank Balance</b>                | <b>33,338</b> | <b>25,522</b> | <b>23,543</b> | <b>7,817</b> | <b>31%</b> |

**Note:** the financial year runs from 1<sup>st</sup> October to 30<sup>th</sup> September

Total Income, including membership and coaching fees totals £45.2k and expenditure totals £37.3k and after transferring £6,000 to the sinking fund, the **net income is £1.8k**. This compares to actual net income of £2k in 2014-15 and a planned net income of c £8k pa per the original strategic plan.

The closing bank balance is £33.3k. The original strategic plan assumed that we would be able to increase funds by around £7-£9k per annum in order to build up funds to repair or replace courts when required in the future. If we can continue to add £7k pa, we would have sufficient funds to complete a court refurbishment in 2020 / 21.

## Income

The use Clubspark to manage membership has resulted in greater transparency of who has/has not paid, particularly with respect to juniors. This has led to good financial management of the club funds.

We also introduced simpler and lower membership rates for 2015/16. This had the planned impact of increasing the number of family members whilst not adversely impacting subscription income. Subscription income increased by 7% to £10.2k (vs £9.6k in 2014/15)

Membership details are indicated below:

|                   | Actual<br>2015-16 | Actual<br>2014-15 | Actual<br>2013-14 | Variance<br>YE2016<br>vs YE16 £ | Variance<br>YE2016<br>vs YE15 % |
|-------------------|-------------------|-------------------|-------------------|---------------------------------|---------------------------------|
| <b>MEMBERSHIP</b> |                   |                   |                   |                                 |                                 |
| Adults            | 76                | 58                | 58                | 18                              | 31%                             |
| Juniors           | 99                | 53                | 55                | 46                              | 87%                             |

Tony Williams continues to manage the coaching programme effectively, ensuring that fees are collected for those that attend. Coaching contributed a net income (after fees to the coaches) of £4.8k up 48% for the 2014/15 level of £3.3k. The increase in net income results from ensuring that sessions are full, collecting all the income and in lower coaching fees through effective management.

In addition to membership (£10.2k) and coaching (£33.3k) income, we also have income from Microsoft for use of the courts on Thursday evenings and Reading Tennis Club are paying £200 until end March, enabling their members to join our Club nights on Tuesday and Friday while their courts are being refurbished.

## Expenditure

Other than Coaching fees, the other major expenditure items are; repayment of a loan to Shinfield Parish Council (£3k) and electricity for the lights (£2k). It is worth noting that due to timing of the maintenance contract, the 2015/16 accounts do not include any flood light maintenance costs – this would have reduced the net income by £1.6k.

A provision of £6k has been transferred to the sinking fund (slightly lower than the £7k assumed in the original strategic plan).

Following the success in gaining more family memberships and the continuing review of our fees versus other local clubs, we propose continuing with the same level of Membership fees for 2016/17. Membership fees payable from April 2017:

| Membership category   | Annual Membership<br>2017/18 |
|---|------------------------------|
| Adult (18+)   | £130                         |
| Senior (60+)  | £95                          |
| Student (in full time education)  | £55                          |
| Junior (under 18)   | £30                          |
| Family (1 or 2 adults + all children in same family)  | £175                         |
| Adult - Coaching only membership ** (includes 10 lessons and 10 weeks access to tennis club facilities) | £125                         |

## Strategic Plan

The long term plan has been updated. The level of membership and coaching are expected to rise by around 3% pa as the number of houses in Shinfield area increases. By 2020 we expect to have c 217 members (vs 175 in 2016). We plan to build up funds to enable cash to be available to refurbish the courts in 2020/21

Detailed accounts are included in the Appendix



## Captains' Report

Shinfield Tennis Club has Men's, Ladies and Mixed Teams in the Adult Berkshire League, a Men's Team in the Aegon Championship and in the Summer join 2 men's and 1 Ladies Vets leagues. At Junior level the club participates in the Under 9s Berkshire League and the Under 18 Aegon Championship.

If you are interested in playing, please contact the Team Captains, Liem & Zelig for Adults and Tony for Juniors.

## STC Men's and Mixed 2016 Report – Liem Than

We had three Men's teams in the **Berkshire Summer League 2016** and one team in the **Aegon 2016 championship**. Following on from this, we had two Men's teams in the **Berkshire Winter League 2016/2017**. We also had 2 Men's Veteran teams in the Summer league.

### Aegon Team Tennis 2016

- Men's 1st: Finished 2<sup>nd</sup> out of 7 in Group C(a) & **promoted to Div 3 (new name) for 2017 J**

### Berkshire Summer League 2016

- Men's 1st: Finished 2<sup>nd</sup> out of 6 in Div 4a and **promoted to Div 3 for 2017 J**
- Men's 2nd: Finished 4<sup>th</sup> out of 6 in Div 7a
- Men's 3rd: Finished 6<sup>th</sup> out of 6 in Div 7b
- Mixed 1st: Finished 3<sup>rd</sup> out of 6 in Div 4a
- Mixed 2nd: Finished 5<sup>th</sup> out of 6 in Div 4b
- Mixed 3rd: Finished 6<sup>th</sup> out of 6 in Div 6a



- Men's Vets > 45: Finished 5<sup>th</sup> out of 7
- Men's Vets >55: Finished 6<sup>th</sup> out of 6

## **Berkshire Winter League 2016/2017**

- Men's 1st: Finished 1<sup>st</sup> out of 8 in Div 6 West and **due for promotion for next year's season**
- Men's 2nd: Finished 5<sup>th</sup> out of 7 in Div 7 East
  
- Mixed 1st: Finished 2<sup>nd</sup> out of 6 in Div 8
- Mixed 2nd: Finished 3<sup>rd</sup> out of 6 in Div 9
- Mixed 3<sup>rd</sup>: Currently 5<sup>th</sup> out of 5 in Div 10 – *1 more match to play*

We have had new players of all levels joining us recently. It is great to see the teams growing! Thank you to all those who have played for their contribution to the club's success

## **STC Ladies 2016 Report – Anna Allen**

**Berkshire Summer League 2016:** Last summer we had another good year playing in the Berkshire league. We were able to play comfortably in our divisions with challenging games in both our 1st and 2nd matches. We tried to keep the 1st team as consistent as possible to do our best to try and step up our games. The regular team coaching that was offered through the club, ensured tactics were used and players who had coaching were paired together to use these tactics to our advantage.

Our 1st team have stayed put in division 5a since 2014 – we perhaps now need to rise to the challenge, dedicate ourselves further to the game and see if we climb into the next division at the end of 2017!

We ended the league in the following positions:

- Ladies 1st: 4th out of 6 in division 5a
- Ladies 2nd: 4th out of 6 in division 6a

And our Ladies Vets team, finished towards the bottom of the Summer league table.

**Berkshire Winter League 2016/17:** Our Winter league is now drawing to a close, we have played all our matches, but other clubs still have some to play. Both teams were promoted into new divisions at the beginning of the winter league, having won our divisions last winter. We have had some really competitive matches and our mid-table results reflects we won some and lost some!

Results:

- Ladies 1st: Currently 4th out of 8 in Division 5
- Ladies 2nd: Currently 5th out of 7 in Division 7

I would like to take this opportunity to thank everyone for supporting me as ladies Captain over the past 5 year. I wish Zelig all the best as she takes on the new Captainship and she knows she has my support and help whenever she needs it.

## **STC Junior Report – Tony Williams**

STC has always invested in its Junior Program and 2016-17 has been another good year of junior activity with a core base being in excess of 90 members, 30% of all junior members are under the age of 8 years, and of those 50% are under the age of 5.

The junior program, operates on Saturday and Sunday morning, 9am – 12noon. And although these times do clash with other sporting activities, we still see 60+ junior members actively enjoying tennis



on these mornings, with 25+ attending the 9am sessions whilst the odd bleary eyed parent props themselves up in the club house with a quiet cup of coffee or tea. The other major session run is the Thursday evening programs 16.30 – 20.30, which has seen a steady increase in participation to the point that the Orange and Green ball programs are reaching their maximum capacity.

As part of the junior program, Tony has entered and co-ordinated teams into the local LTA leagues to allow players to get experience of actual match play. STC has had representation in the local leagues in mixed 8U, 9U & 10U groups, plus 12U & 14U Boys, plus 14U Girls. This means that in excess of 18 junior players have match experience.

There have been many members which have worked hard and seen their game improve, the players which have seen a real improvement in their game this year are:

8U – **Callum Anderson and Adhrit Rajagopalan**

9U – **Zach Pickess and Daniel Schieke**

10U – **Harry Lace and Louis Robinson**

12UBoys – **Jack Bragg and Sebastian Jones**

12U Girls – **Naz Gogus, Issie Cox and Annie Bates**

14U Boys – **Matthew Warburton & Sean Bendall**

It should be noted that Naz, Issie and Annie who are all 12U have been competing in the local 14U Girls Berkshire Leagues. Well done Ladies for taking on the challenge and doing so well against tough competition.

A special mention should be made to congratulate **Lucas Green** age 10, in his improvements this year. Becoming, the first STC member to achieve his Orange 1\* status in the summer of last year and now has already achieved his Green 1 level this year and should achieve the maximum Green 1\* level before the summer. Lucas had worked very hard this year and won many local tournaments and has improved so much this year that he has been invited to train with the Berkshire county squad. Lucas, we are all proud of what you have achieved this year and look forward to seeing you progress this year. Plus don't forget us in your ticket allocation when you win Wimbledon!!

Part of our remit within the local Parish is to try and support tennis in the local community, Tony and team have initiated and performed the following activities on our behalf, over the last year:

- After school tennis activity for the local Shinfield St Marys Junior School, providing tennis activities to a total of 73 children on a Monday and Friday evening in Summer term.
- As part of the national LTA initiative to get more children exposed to tennis, led 2 Tennis for Kids programmes which enabled up to 20 Children under the age of 8 who have never played tennis before, to experience playing tennis over a 6 week period for free.
- Organised and hosted the Wokingham inter-schools 8U and 9U competitions. The 8U competition was spread over a number of days due to the high number of schools taking part and given that there were 4 players to a team, lead to Tony having to organise and control 32 players on our 4 courts at any one time! The events were a great success and will be held again this year and any one feeling brave enough to help, please speak to Tony.

In recognition of their hard work and dedication to the club, Tony has asked me to extend the clubs thanks to **James Thomas**, junior coach for the past couple of years who has gone to Sheffield University, **Joe Stallion**, junior coach, who assisted in many of the post school programs and a special thanks to **Nikki Finch**, assistant coach, who was involved in the majority of the junior coaching activities last year plus helping getting the cardio tennis programs off the ground. Her boundless energy, enthusiasm and positive can do approach was a real asset and she will be missed as she has moved schools out of the area. We wish you good luck for the future.



## Committee Members 2016/17

Thank you to the STC Committee members for their contributions to running the club and we are interested to hear from others willing to get involved in organising events or helping publicise the club to encourage new members.

| Position             | Current Incumbent             | New          | Appointed |
|----------------------|-------------------------------|--------------|-----------|
| Chairman             | Tracey Gale                   |              | 2016      |
| Club Secretary       | Vacant                        |              | -         |
| Treasurer            | Alan White                    |              | 2016      |
| Membership Secretary | Sheelagh Hawkins              |              | 2016      |
| Tournament Organiser | Jenny Vaux                    |              | 2016      |
| Match Secretary      | Vacant                        |              | Vacant    |
| Ladies Captain       | Anna Allen<br>(standing down) | Zelie Bailes | -         |
| Men's Captain        | Liem Than                     |              | 2014      |
| Vets Captain         | Alan White                    |              | 2014      |
| Social Secretary     | Stuart Beck                   |              | 2014      |
| Publicity Officer    | Vacant                        | Anna Allen   |           |
| Welfare Officer      | Sheelagh Hawkins              |              | N/A       |
| Head Coach           | Tony Williams                 |              | N/A       |



## Shinfield Tennis Club: Finances Oct 1st 2015 - Sept 30th 2016

|  | Actual<br>2015-16 | Actual<br>2014-15 | Actual<br>2013-14 | Variance<br>YE16<br>vs YE15 £ | Variance<br>YE16<br>vs YE15 % |
|--|-------------------|-------------------|-------------------|-------------------------------|-------------------------------|
| <b>MEMBERSHIP</b>                        |                   |                   |                   |                               |                               |
| Adults                                   | 76                | 58                | 58                | 18                            | 31%                           |
| Juniors                                  | 99                | 53                | 55                | 46                            | 87%                           |
| <b>INCOME</b>                            |                   |                   |                   |                               |                               |
|  | £                 | £                 | £                 | £                             |                               |
| Subscriptions                            | 10,230            | 9,605             | 9,671             | 625                           | 7%                            |
| Coaching                                 | 33,304            | 31,354            | 30,343            | 1,949                         | 6%                            |
| Other Income                             | 1,578             | 2,694             | 1,136             | -1,116                        | -41%                          |
| New Facilities - Grants & Loans          | 0                 | 710               | 0                 | -710                          | -100%                         |
| Bank interest                            | 47                | 27                | 7                 | 20                            | 75%                           |
| <b>Total Income</b>                      | <b>45,158</b>     | <b>44,390</b>     | <b>41,156</b>     | <b>768</b>                    | <b>2%</b>                     |
| <b>EXPENDITURE</b>                       |                   |                   |                   |                               |                               |
|  | £                 | £                 | £                 | £                             |                               |
| Court maintenance & utilities            | 1,993             | 4,324             | 3,998             | 2,332                         | 54%                           |
| Coaching fees                            | 28,412            | 28,041            | 28,669            | -371                          | -1%                           |
| Website & advertising                    | 261               | 88                | 188               | -174                          | -199%                         |
| Consumables/trophies/tennis balls        | 1,277             | 2,335             | 835               | 1,058                         | 45%                           |
| Berkshire LTA fees                       | 764               | 980               | 161               | 216                           | 22%                           |
| Shinfield Assoc (Rent, Ins, Elec, water) | 1,384             | 1,834             | 1,978             | 450                           | 25%                           |
| SPC Loan Repayments                      | 3,000             | 4,000             | 4,640             | 1,000                         | 25%                           |
| New Facilities - expenditure             | 0                 | 0                 | 1,480             | 0                             | 0%                            |
| Misc expenses/bank error                 | 251               | 810               | 226               | 559                           | 69%                           |
| <b>Total Expenditure</b>                 | <b>37,342</b>     | <b>42,412</b>     | <b>42,174</b>     | <b>5,070</b>                  | <b>12%</b>                    |
| <b>Transfer to Sinking Fund</b>          | <b>6,000</b>      | <b>0</b>          | <b>0</b>          | <b>-6,000</b>                 | <b>0%</b>                     |
| <b>NET Income/(Expenditure)</b>          | <b>1,817</b>      | <b>1,978</b>      | <b>-1,018</b>     | <b>-162</b>                   | <b>-8%</b>                    |

| <b>Closing Bank Balance</b>       | <b>30-Sep-15</b> | <b>30-Sep-15</b> | <b>30-Sep-14</b> |              |            |
|-----------------------------------|------------------|------------------|------------------|--------------|------------|
| Current Account                   | 5,654            | 4,885            | 12,933           | 769          | 16%        |
| Sinking Fund (for capital invest) | 27,684           | 20,637           | 10,610           | 7,047        | 34%        |
| <b>Closing Balance</b>            | <b>33,338</b>    | <b>25,522</b>    | <b>23,543</b>    | <b>7,817</b> | <b>31%</b> |

### Analysis of net income/cost

|                     |       |       |        |       |       |
|---------------------|-------|-------|--------|-------|-------|
| Coaching            | 4,892 | 3,313 | 1,674  | 1,579 | 48%   |
| Facility investment | 0     | 710   | -1,480 | -710  | -100% |

Completed by: Alan White, Treasurer and Tracey Gale, Accountant.